MAKING GOD’S LOVE VISIBLE

Across the Middle East and North Africa through Christian television
A REGION IN DESPERATE NEED

Millions of people in the Middle East and North Africa (MENA) face problems because of regional conflicts and displacement. Many are marred by poverty, oppression, addiction, and more.

Since the Arab uprisings of 2011, many have lost trust in all forms of authority, including religious leadership. They have been disgusted with the violence conducted in the name of religion and are desperate for authenticity, faith and hope.

A MINORITY AT RISK

Christians in the region often face government restrictions, discrimination or persecution. Some can only follow Jesus in secret. They yearn for fellowship and trustworthy teaching. Although Christianity originated in the MENA, only 3.5 percent of the region remains Christian.

SAT-7’s mission is to make God’s Love visible to all.
Founded in 1995, SAT-7 is a Christian media network that broadcasts across the Middle East and North Africa. Our purpose is to share the Christian faith and to support and empower the local Church in its witness for Christ.

We broadcast around the clock over multiple channels in Arabic, Turkish and Farsi. Our relevant and culturally sensitive programs present the Christian faith to millions of people and encourage believers many of whom are living in isolated or hostile environments.

**WHO WE ARE**

SAT-7’S VISION
To see a growing Church in the Middle East and North Africa, confident in Christian faith and witness, serving the community, and contributing to the good of society and culture.

SAT-7’S MISSION
To provide the churches and Christians of the Middle East and North Africa an opportunity to witness to Jesus Christ through inspirational, informative and educational television services.
HOPE THROUGH SATELLITE TV

SAT-7 broadcast its first two hours of programming on 31 May 1996. Since then, God has used satellite television and, more recently, our growing Internet services to transform millions of lives.

SATELLITE TV REMAINS POWERFUL BECAUSE:

- Almost all homes in the MENA today have a satellite dish.
- It reaches people on a massive scale and those living in remote areas.
- Even the region’s many non-readers can operate a satellite receiver.
- Satellite TV cannot be censored or blocked by the authorities.
- It is the most popular way for people to get their information and entertainment.
Our channels broadcast in Arabic, Turkish and Farsi over several satellite footprints reaching 25 countries in the Middle East and North Africa. Our programs can also be viewed worldwide through on-line streaming and smart-phone Apps.

OUR TELEVISION CHANNELS

Our channels broadcast in Arabic, Turkish and Farsi over several satellite footprints reaching 25 countries in the Middle East and North Africa. Our programs can also be viewed worldwide through on-line streaming and smart-phone Apps.

SAT-7 ARABIC
Launched May 1996. Has a measured viewership of at least 21 million people – including millions in the Arabian Peninsular and North Africa.

SAT-7 KIDS
Launched December 2007. The region’s first Christian children’s channel in Arabic, touching the lives of millions of young viewers and their families every day.

SAT-7 PARS
Launched December 2006. Impactful programming for Persian-speakers in Iran, Afghanistan, and Tajikistan – where many believers face persecution and isolation.

SAT-7 TÜRÜK
Launched January 2015. Turkey’s most widely available Christian channel, offering a platform for the witness of Turkish believers and solid biblical teaching.
TESTIMONIES OF CHANGED LIVES

Hundreds of people contact SAT-7 every day to ask about Christianity, share testimonies, or request prayer. Our audience relations teams are always there to answer via phone, email, social media, etc.

“Me and my brother live in Oman. We have no church and no Sunday School. We feel like we are the only Christian family in this country. Thank you for your programs.”

Amal, SAT-7 KIDS viewer

“I used to be full of hate. I was in Iraq training with an extremist group. One day I stumbled upon your channel, SAT-7. The seed of faith was planted inside me and it took root. I repented and gave my life to Christ.”

Balos, SAT-7 ARABIC viewer

“Though we do not have a church, your teachings enable us to grow in our faith. Praise God for technology. May you keep shining in the Lord.”

Niyoosha, SAT-7 PARS viewer

“I’ve always felt like I was worth nothing because of the way my family treated me. But today, you were talking about our value in God’s eyes on your channel. It has very much touched my heart, and I can’t thank you enough.”

Yalin, SAT-7 TÜRK viewer

More than 80% of the MENA region has access to satellite television - even in the refugee camps!

More than 21M are watching SAT-7 ARABIC. Most of them every day or at least once a week.
Displaced Syrian children watching *My School*, one of SAT-7’s educational programs.
PARTNER WITH US
SAT-7 is looking for individuals, churches and organisations who share our vision. Visit www.sat7.org/get-involved for more information.

GIVE TODAY
SAT-7’s programs are free to watch, so we rely on donations. Please consider giving today:

Credit card / PayPal
www.sat7.org/donate

Bank transfer:
US DOLLAR ACCOUNT
Account number: 57319020
Account name SAT-7: International Trust
Bank: Pax-Bank eG, Germany
IBAN: DE19 3706 0193 0057 3190 20
BIC (SWIFT-address): GENODED1PAX

EURO ACCOUNT
Account number: 57319011
Account name: SAT-7 International Trust
Bank: Pax-Bank eG, Germany
IBAN: DE68 3706 0193 0057 3190 11
BIC (SWIFT-address): GENODED1PAX

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