SAT-7 KIDS
TEN YEARS OF IMPACTING YOUNG LIVES
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As we celebrate the 10-year anniversary of SAT-7 KIDS, we are taking a look back at some of the remarkable stories that viewers have shared with us over the decade. Through various platforms, we receive stories of viewers’ joys and struggles, and how SAT-7 KIDS has helped to shape and transform lives.

REGION-WIDE FEEDBACK

It still amazes us that SAT-7 KIDS receives testimonies not only from children and their parents, but also from other adults across the Middle East and North Africa (MENA). Many of these people grew up watching SAT-7’s children’s programs but did not stop as they got older. Others discovered the channel in their adulthood, finding peace and connection with God through its simple messages.

One of the comments we hear most frequently from parents is that they feel their children are truly “safe” watching SAT-7 KIDS. Young viewers often
share that the channel is their Sunday School, because they have no access to a church or fellowship with other young Christians. Among the most heart-warming stories are those of viewers whose prayers have been answered after they received prayer from our presenters, other children appearing on programs, or our viewer support team.

**SAT-7 COMMUNITY AND FELLOWSHIP**

The testimonies in this booklet show that SAT-7 KIDS not only broadcasts God’s love but also creates community, and a sense of belonging. This is vital in a region where many Christians feel isolated, especially when feelings of loneliness at a young age can have life-long negative consequences.

As we look back on 10 years of SAT-7 KIDS, we must also look forward. It is imperative that we continue to communicate God’s message of love in creative ways. We must help our young viewers know in their hearts that when they develop a relationship with Jesus, they will never be alone. As you read their testimonies, please join us in prayer and give thanks for God’s work in these precious lives, His provision for this ministry, and children across the region.

Rita Elmounayer
Chief Channels Officer
and Deputy CEO

Front Cover: Young girl on set at the SAT-7 Egypt studios | Editor-in-Chief: Mette Swart | Editor: Katerina Parpa
Graphic Design: Christiana Polyviou | All testimony images are for illustrative purposes only
As numerous as the stars in the sky and the grains of sand on the beach, are my congratulations to the new SAT-7 KIDS channel.

A man from Lebanon, 2007

In 2007, SAT-7 KIDS’ first viewers began contacting the channel through email.
I am very grateful for SAT-7 KIDS, a channel that is very beneficial to our children. Thank you for helping us raise them according to Christian principles. Thank you very much for your devotion and love to Christ. God bless you richly.

A woman from Egypt, 2009
Thanks a lot for such wonderful blessed programs. I would like to share with you great news... I accepted Jesus Christ as my personal Saviour and I want all people to know how wonderful Jesus is.
A girl from Jordan, 2010
I am seven years old. My brother and I are from Egypt but we live in Oman. We have no church and no Sunday School. We feel like we are the only Christian family in this country. Thank you, SAT-7 KIDS, for your programs. We memorise all the songs and learn biblical stories and Bible verses.

A boy from Egypt, 2012
We are watching your programs with our children so we can answer their questions related to Christian matters. We want to be an example for them and lead them to know God and to have faith in Him. Your programs are helping us so much.

A father from Jordan, 2012

In 2012 SAT-7 KIDS’ programs Bedtime Stories, Why is That?, and Let’s Sing Together had a total of 1,327 responses.

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Support with prayer: www.sat7.org/pray
Dear SAT-7 KIDS, receiving your replies brings me joy. I thank God that you are in my life. Every time I feel alone in my country Algeria, I read your messages and get encouraged. May God keep you and be with you.

A boy from Algeria, 2012
"I love your channel so much! I am not a Christian but I love Jesus and I learned to do good deeds from you. I always watch SAT-7 KIDS and I pray for the whole team to go to heaven.

A girl from Iraq, 2013

In 2013, Facebook was added as a contact method for viewers and SAT-7 KIDS received 3149 comments in that year.
“SAT-7 KIDS, thank you so much for all your programs. I was six years old when I started watching your channel and now I am twelve. I love each one of you and I love growing up watching your channel.
A boy from Egypt, 2013”
The children of my church greet you and thank you for your gifts. I thank you for your love and for what you share with them on screen in *Bedtime Stories*. Now they sleep peacefully knowing that there is someone who cares for them.

A viewer from Morocco, 2013
I have been watching SAT-7 KIDS for a long time and I find your programs full of love and peace. I sit with my nephews to watch your channel and through your programs I teach them respect for Christ and love that prevails over hatred. I come from a non-Christian background and this has brought me a bit of trouble from my family. Through your channel, I persist in my faith and I introduce all those who are around me, young and old, to your channel.

A Jordanian man living in Saudi Arabia, 2014
A TESTIMONY THAT TOUCHED HEARTS AROUND THE WORLD

The story of 10-year-old Myriam has impacted people across the globe, from different backgrounds and faiths. Why Is That? Presenter, “Mr Know”, met Myriam when he visited northern Iraq in December 2014. He interviewed her about her traumatic experience of fleeing from the so-called Islamic State (ISIS) and leaving behind her home.

FORGIVING ISIS, PRAISING JESUS
Despite her great loss, Myriam shared a simple message of hope and forgiveness with the SAT-7 KIDS audience. She said that even though she did not understand why ISIS drove her family from their home, she knew
that God loves ISIS fighters. Myriam said that she forgives them and asks God to forgive them too. She then sang a beautiful song about her joy being made complete in Christ.

The six-minute video of Myriam’s story reached more than one million people on Facebook in just 42 hours. Her message of hope and forgiveness has since been translated into 13 languages for viewers worldwide, reaching many millions more. In December 2015, the SAT-7 KIDS Audience Relations team received the following testimony from a woman in the United States:

A RESPONSE FROM ACROSS THE GLOBE
“Dear SAT-7 KIDS, I want to thank you for sharing Myriam’s story. I had the privilege of sharing her sweet song with the Japanese church I attend in Arizona. The entire fellowship was captivated. This is a big deal because many of the attendees are not Christian, but simply international students who miss their homeland and attend church to alleviate their homesickness.

“I want to thank Myriam for inspiring a group of atheists and followers of other faiths from the other side of the world. Her song was so well-received. People who had never shown an interest in the Gospel were deeply moved. Such is the power of the Holy Spirit in her heart. At the end of the service, our pastor led us in prayer for persecuted Christians in the Middle East. Myriam is a source of inspiration, and I hope one day she knows the impact her unshakeable faith has had on so many of us.”
My two sons are five and six years old. They love SAT-7 KIDS. Through your programs they learned to read with me a Bible story every night before going to bed. I want to thank you because you truly put a smile on many people’s faces and you are teaching a lot of new things to our children.

A mother from Iraq, 2014

2,745 unique viewers contacted SAT-7 KIDS in 2014 (excluding Facebook viewers)

Support with donation: www.sat7.org/donate
“Thank you for your channel that helps me to have faith that the Lord is my Father and He gives my earthly father the money to fill all my needs.

A boy from Egypt, 2014
Hello Mr Know!
My sister and I love Why Is That?. We thank you for teaching us so much. We had to leave Egypt and our church was so far from us, but SAT-7 KIDS was our Sunday School. Two Egyptian sisters in Saudi Arabia, 2015

6,274 emails were sent to SAT-7 KIDS in 2015
Over recent years there has been a rise of abductions and kidnapping of children in Egypt. Since the Arab uprising of 2011, between 300 and 400 cases of abductions are reported annually.¹ Stories are being reported of children disappearing while a parent is distracted, or is working trying to provide for their children. Children between the ages of one and five living in rural areas are most vulnerable. The motives for these abductions often vary between organ trafficking, demanding for ransom, or forced begging for money on the streets.

"PLEASE PRAY FOR ADAM"

One of the most moving stories the SAT-7 KIDS team has received over the years started from a prayer request in November 2013. A viewer from Egypt sent an urgent prayer request to SAT-7 KIDS saying: “Please pray for Adam.”² He is 4 years old and was kidnapped four days ago in front of his grandparents’ house.” The desperate viewer went on to explain how the kidnappers were asking for a huge amount of money to release the boy. The viewer asked for prayers for the boy to be returned safely to his family.


2. Name has been changed for security reasons
SAT-7 KIDS RESPONDS WITH PRAYER

Our team immediately responded and began praying for Adam’s safety and return to his home. A few days later the viewer replied to us saying that the kidnappers miraculously released Adam eight days after his kidnapping. Adam was left on a main road in the desert near a petrol station with a paper in his hand, with his full name and phone number written on it. The worker at the petrol station called Adam’s parents and they came and took him home. The authorities were able to identify and arrest the kidnappers. Adam’s parents were certainly very happy and relieved, and thanked God for this miracle. The SAT-7 KIDS team was so grateful for God answering their prayers and the happy news was announced on the program Let’s Sing Together.
I love SAT-7 KIDS programs so much! In the past, I couldn’t forgive people but after I watched an episode about forgiveness, I decided to forgive. I pray daily to Jesus and ask Him to fill my heart with a forgiving spirit as He teaches us in the Bible.

A young girl from Lebanon, 2015

In 2015 SAT-7 KIDS had a total of 2,451,810 YouTube views

Sign up for our e-newsletter: www.sat7.org/signup
My son loves SAT-7 KIDS so much and he won’t let me change it even for a cartoon channel. Your programs are so special and they really have an impact in children’s lives. My son likes Fun Farm and Princess Gigi, My School and No Re Mi. He is only three-year-old and yet he knows almost all the worship songs by heart. SAT-7 KIDS has made a huge difference in his life and made his speech progress even more. We live in Kuwait and you are the only Sunday School that he attends, and he learned how to pray through your programs. Now he prays all by himself before lunch and before sleeping.
A mother from Kuwait, 2015
Hello to the channel that brings so much happiness and joy to my heart. As a father, I am confident that my children are being raised with the right principles of Christianity, and building their knowledge and culture.

A father from Egypt, 2016
"I love your programs and I love Christ’s teaching because it is a teaching of forgiveness and love. Do we have this teaching in Yemen? I want to know more about Christ.
A boy from Yemen, 2016
You are a source of blessings in my life. I grow in my relationship with God because of your channel which has become like water and bread for me. My children and I watch your programs every day, despite my work and household duties. You help me raise my kids through the love and wisdom of Jesus Christ. I am so happy that you continuously have new programs for us.

A mother from Egypt, 2016

SAT-7 KIDS received an average of 2-3 phone calls every day from viewers in 2016
I am a non-Christian girl from Tunisia. I was so delighted when you celebrated my birthday on screen. I never celebrated my birthday before because my family says it’s a sin, even though they celebrate my brother’s birthday. When you celebrated me on screen and sang Happy Birthday, I cried because I finally felt appreciated as a human being.

A girl from Tunisia, 2016
Hello Mr Know. I hope you remember me. I attended an episode of Why Is That? with you in the studio a long time ago. I am 20 years old now and I want to share with you that I went through some very hard circumstances, but in every moment, your words in the program came to my mind, especially about Jesus. Sometimes I imagine that I talk to you and share with you these hard times and you advise me. During this time, I felt weak and what I was dealing with was stronger than me, but in the end your words in the program strengthened me.

A young man from Egypt, 2017
Dear Let’s Sing Together team, I am very happy to be in contact with you through Facebook. I am not a Christian but I love all my Christian brothers around the world, because in the end we are all human beings and we must love and protect each other. It is a privilege for me to be with you here and watch your program.

A boy from Egypt, 2017

Support with donation: www.sat7.org/donate
Children and young adults make up over fifty percent of the population in the MENA. By bringing them closer to God and instilling the values of love, forgiveness and kindness at an early age, SAT-7 KIDS is helping to build a foundation for a better future in the region.

These children will grow up, and these impactful teachings will remain in their hearts and minds, and will help them to positively change the Arab world.

If you have been moved by the stories in this booklet and would like to be a part of changing
the future of the MENA and impacting even more young Middle Easterners, we kindly ask for your support for the SAT-7 KIDS channel with a donation of any amount.

You can donate through our website: www.sat7.org/donate

You can also donate through a bank transfer:

**US DOLLAR ACCOUNT**
- Account number: 033004360052040012
- Account name: SAT-7 International Trust
- Bank: Societe Generale Bank-Cyprus
- IBAN: CY29 0120 0003 3004 3600 5204 0012
- BIC (SWIFT-address): SOGECY2NXXX

**EURO ACCOUNT**
- Account number: 033001360052040010
- Account name: SAT-7 International Trust
- Bank: Societe Generale Bank-Cyprus
- IBAN: CY59 0120 0003 3001 3600 5204 0010
- BIC (SWIFT-address): SOGECY2NXXX

**PLEASE PRAY**
The children of the MENA need your prayers. Pray for their safety, for their innocent hearts, and their eagerness to learn and grow in Christ. Pray that those touched by God’s love will stay strong in faith throughout their lives and pray that through them, even more children will come to know God’s love and message of forgiveness and kindness.