MAKING FAITH VISIBLE
WHERE WE BROADCAST

AFGHANISTAN
LANGUAGE: DARI, PASHTO
POPULATION: 32.5 MILLION
CHRISTIAN POPULATION: <1%

IRAN
LANGUAGE: Farsi
POPULATION: 81.8 MILLION
CHRISTIAN POPULATION: <1%

TAJIKISTAN
LANGUAGE: TAJIK
POPULATION: 8.2 MILLION
CHRISTIAN POPULATION: <1%

“SAT-7 PARS accesses the inaccessible, making faith visible to the Persian world.”

Our satellite footprint
Through television and other media, we cross borders and are invited into people’s homes to share our faith and support isolated believers and churches with programs in Farsi, Azeri, and the Dari and Tajik dialects.

SAT-7 PARS produces a great variety of Christian programs for children, youth, women and families.

Our channel tackles different topics that answer the questions seekers have and help believers grow in their faith. Viewers use our programming as tools to witness and to help them grow in faith.
1. Director and Producer Petros Mohesni interviewing a persecuted believer who fled Iran, in *Beyond Persecution*.  
2. About to go live on *Together with You*, a program dedicated to answering viewer’s questions about Christianity.  
3. Iranian Christians in Turkey praising God, singing along with worship songs on SAT-7 PARS.  
4. Presenter Parastoo Poortaheri on *A Girl’s World*  
5. Worship on *Purpose Driven Life*: a 40-episode series of scriptures and reflections.
OUR PROGRAMS

We are dedicated to producing quality programming, with relevant content and engaging visuals that keep our audience interested and eager to learn more.

70% of our programs are produced in our own studios and the other programs outsourced or acquired.

Prevalent drug abuse in Afghanistan, child marriages in Tajikistan, and persecution of new believers in Iran are just a few issues that our viewers frequently face. We address and cater to their needs through holistic programming that promotes awareness, and encourages individuals in their walks of faith.

EXAMPLES OF OUR PROGRAMMING

The Basic Principles of Faith live program gives new believers a weekly opportunity to call into the program to ask questions and discuss the fundamentals of Christianity, helping them to learn and grow in their walk with God.

A Girl’s World is the first Farsi Christian live show solely dedicated to young girls who are navigating their way to womanhood. This program provides girls with a platform to learn and talk about issues that are not otherwise discussed from a Christian perspective.
For SAT-7 PARS, satellite TV is not a monologue. It is an opportunity to open conversation and create relationships with our viewers. Through our call centres, we aim to be available to our viewers on a 24/7 basis across different media platforms. We receive many messages and calls each day for various reasons.

**REASONS OF CONTACT IN 2016:**

- **Prayer requests** 33%
- **Competition entries** 15%
- **Counselling** 12%
- **General questions** 10%
- **Testimonies** 5%
- **Greetings** 4%
- **Participate in live shows** 3%
- **Other** 17%
A CALL TO PRAY

On-air since 2006, it is by God’s grace that SAT-7 PARS continues to touch lives today. We kindly ask you to support us in prayer for:

- Wisdom in our productions, that the programs will meet the needs of our viewers.
- Strength for the persecuted believers and small and scattered house churches in Iran and Afghanistan.
- Wisdom for our Audience Relations team in how to respond to the viewers’ questions and counselling needs.

“

A month ago you sent me the Bible through social media, and I forwarded it to five of my friends. Two weeks ago they gave their hearts to our Lord Jesus Christ! Please send me more verses so we may grow in our faith.

Kurosh* in Iran

*name changed, image for illustrative purposes
HOW TO WATCH

Eutelsat Hot Bird 13B at 13° East, 10.949 GHz
Vertical (Coverage area: Middle East, North Africa & Europe)

@sat7pars
@sat7pars
@sat7pars
@sat7pars_TV

www.sat7pars.com

HOW TO SUPPORT

Every day we share the Good News with millions across the Persian speaking world – all without charging our viewers or ever asking for money on air. Less than a euro would enable one isolated Farsi-speaker access to a network of Christian programs and biblical resources for a whole year. Donate today and change a life.

Go to sat7.org/get-involved/donate to make your gift.

Thank you for your support and for helping SAT-7 PARS make faith visible in the Persian speaking world.

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