

# Uplink

Quarterly News from SAT-7

JUNE 2008

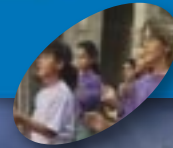
www.sat7.org



SAT-7 ARABIC



SAT-7 PARS



SAT-7 KIDS

## Connecting Viewers to the Truth



**J**esus said, *"I am the way, the truth and the life, no one comes to the father except through me."* (John 14:6) The first exposure many people ever have to Christ and his words is through a local church but millions of people in the Middle East and North Africa have no local church to attend, or even a Bible to read.

Satellite television is able to bring "the truth" directly into people's homes, wherever they may live. God is using SAT-7 to bring Christ's teachings to people in a number of different ways, including Bible teaching programs, children's drama, and website chatrooms.

**SAT-7 ARABIC** has many different kinds of Bible teaching programs, including a new show entitled, "Minutes with the Bible." In this show a teacher describes the way God

uses different styles of writing in the Bible (including poetry, history, letters, and more) to speak to us. Youssef Nathan, host of another teaching program called "Biblical Treasures," says, *"Satellite TV is probably the most effective means by which we can encourage millions of people to engage with the Scriptures, and is the main means by which we can impact Egypt and the Arabic-speaking world, the vast majority of which is an oral people, who do not like reading. It is essential that we use this increasingly available and popular mode of communication to propagate the Scriptures."*

*"Satellite TV is probably the most effective means by which we can encourage millions of people to engage with the Scriptures"*

YOUSSEF NATHAN, SAT-7 PRESENTER

**SAT-7 KIDS** also has a number of different shows designed to help children connect with "the truth." One of the channel's newest programs is a drama that will encourage families to sit and

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## how to watch and support SAT-7



**SAT-7 ARABIC** broadcasts from Eutelsat Hot Bird 8 at 13° East, (Frequency 12.379 GHz, Vertical Polarity, 27.5 MSym/sec, FEC 3/4) Arabic broadcasts run 24 hours a day, seven days a week.



**SAT-7 KIDS** broadcasts from Eutelsat Hot Bird 6 at 13° East, (Transponder 157, 11.642 GHz, Horizontal Polarity, 27.5 MSym/sec, FEC 3/4) Children's Arabic broadcasts run 24 hours a day, seven days a week.



**SAT-7 PARS** Farsi language broadcasts can be watched 20 hours a day on Eutelsat Hot Bird 6 13° East (frequency 11,642 GHz, Horizontal Polarity, 27.5 MSym/sec, FEC3/4).



**TURK-7** broadcasts can be viewed on the same frequency as SAT-7 PARS each day at 9:30-11:30 and 21:30-23:30 CET



To check program schedule, learn more about partnering with SAT-7, or to make a donation, go to: [www.sat7.org](http://www.sat7.org) (English), [www.sat7.com](http://www.sat7.com) (Arabic) or [www.sat7PARS.com](http://www.sat7PARS.com) (Farsi)

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read the Bible together. In each episode a family gathers to read the Bible and it comes alive in a drama. Each story focuses on a young character in the Bible to help children identify with the story. SAT-7 Egypt Studio Manager Hany Fayeze, says, ***"I'm very excited about this program because it encourages families read the Bible together every day."***

**SAT-7 PARS** is helping viewers connect with God's Word directly through teaching programs, children's dramas, and also through the chatrooms on its website [www.sat7pars.com](http://www.sat7pars.com). On this site, viewers can write questions and other viewers often respond with answers. ***"The chatroom service is very attractive to young people,"*** says SAT-7 PARS Executive Director. One young viewer wrote that she had been very depressed but when she became a follower of Christ she experienced a new joy. Unfortunately, that joy was starting to fade and she wanted to know what to do



Above: SAT-7 PARS website  
Left: Youssef Nathan presents 'Bible Treasures'

about it. Other Iranian Christians in the chatroom encouraged her not to give up and to seek comfort in God's Word. ***"As a television channel we can facilitate discussion, we can spark questions and then in the chatroom other Christians can help follow up and provide answers. It helps with the work of Christ."***



## ARABICnews:



Above: Lebanese celebrate the election of a new president

### LEBANON POLITICAL PEACE-AN ANSWER TO PRAYER

The month of May was difficult for the SAT-7 Beirut team. Early in the month, an 18-month political stalemate erupted into riots and

gun fighting on the streets. Many important roads, including the road to the airport, were blocked during the violence. The road closures meant that some members of the SAT-7 team couldn't fly out of Beirut, and others couldn't fly in and return to their homes. The staff was constantly worried that the fighting could spark another destructive civil war. The SAT-7 Lebanon team asked for Christians around the world to pray urgently for safety and a peaceful resolution to the conflict. On the morning of May 21, political leaders announced that a compromise solution had been found to end the crisis. The SAT-7 Beirut team immediately rejoiced. SAT-7 Lebanon's Director Naji Daoud said, ***"In my opinion, this is a miracle that could only have happened with the Lord's help. We know people have been praying. Even the night before the plan was announced it didn't seem like they would find solution. I'm 100% sure prayer made a difference."*** Naji asks Christians to pray that the peace will be long-lasting.

## ARABIConscreen: NEW GAME SHOW

***"Would you like to win a new laptop computer, or mobile phone?"*** Those are two of the prizes in a new SAT-7 game show for adults called, "The Answer is in the Book." In this new show, contestants will be quizzed on their knowledge of God's Word, with the opportunity to win nice prizes. The program's producers believe it will not only stimulate viewers to learn more about the Bible but will also be a lot of fun as viewers experience the stress the contestants feel as they try to think of the right answers. "The Answer is in the Book" is currently in production and, when it airs sometime later in the year, producers believe it will attract many new viewers to the channel.



Above: 'The Answer Is In The Book' gameshow



## PARSnews:

### FIRST LIVE PROGRAMS PLANNED

A SAT-7 PARS phone counselor says that he often receives calls from viewers who want to talk directly to program hosts. The counselor says, ***“They often call with questions about a topic they have just seen on a program, and I try to answer them. But they really want to speak directly with the hosts.”*** To help facilitate interaction between program presenters and viewers, SAT-7 PARS is working on its first live talk-show program. The live format has proved very popular on SAT-7 ARABIC, and the PARS producers believe it will draw many new viewers to the channel and help many receive the answers they are seeking.

## PARSONscreen:

### NEW WINE, NEW WINESKINS

SAT-7 PARS producers want to help viewers learn about God’s Word and also be able to apply it to their lives. One program designed to do this is called “New Wine,

New Wineskins”, which covers a number of topics, including obedience. Iran is a nation with a high percentage of teenagers and young adults, and youth anywhere can become rebellious. The host of “New Wineskins” often looks directly into the camera and speaks to viewers like this: ***“I’m talking to you my friends, young men and women. God loves you and he wants you to obey this way, you are God’s child.”*** The host goes on to describe many verses about obedience, including obedience to God, parents, elders, and government officials. The host presents these lessons in such a natural and approachable way that even one PARS counselor admits, ***“I really like this show. I’ve learned a lot about the Bible through it.”***



Above: Presenter of the ‘New Wine, New Wineskins’ program



## KIDSnews:

### “TOP TEN” MUSIC PROGRAM EXPANDS

***“Kids love music,”*** says Andrea El-Mounayer, SAT-7’s Children’s Programs Manager for Lebanon. The words of a song can stay with a person for life and help children learn important lessons about the Lord. So Andrea and her team recently decided to expand their “Top Ten” music program. SAT-7 KIDS team members are building new TV sets, adding a new child host, and plan to record two new music videos each month. ***“But it has been a challenge,”*** says Andrea. ***“We need more cameras and more cameramen!”*** Andrea is confident God will provide what they need for the popular program to expand.

## KIDSONscreen:

### KOKI AND ATAT’AT

Can you remember your favorite TV character, one you loved to watch when you were a child? The answer to that question for many SAT-7 KIDS viewers is “Koki and Atat’at,” two larger-than-life puppet characters who regularly stumble into God’s truths. In this program the main characters interact with children, sing songs and study the Bible. The show is produced by SAT-7 Partner, *Life Agape*, on location in Egypt. In a recent episode, shot on Egypt’s Mediterranean shore, Atat’at collects

bags of dead fish. ***“That smells! Why do you have those?”*** asks a Koki. Atat’at says he’s hoping he can find a gold ring inside one. During a Bible study segment, Atat’at hears the story of when Jesus told Peter to catch a fish, and that inside would be a coin needed to pay his taxes (Matt. 17:27). The lesson of the story is that it is important to follow the rules and be obedient. Later Atat’at makes a joke that he should have looked in the fishes’ mouths instead of their stomachs! While the show is designed to make children laugh, it is also effective. One mother in Egypt recently wrote, ***“I would like to send special greetings to the program Koki and Atat’at. The program teaches my children proper behavior. I am so thankful for the program and I really consider it important for every family.”***



Above: Characters on location in Egypt



Right: Presenter of the ‘Top Ten’ program

# prayer diary:

## SUNDAY

Thank God that the 18-month long political stalemate in Lebanon has come to an end. Pray that the solution will hold and that Lebanon will remain at peace.

## MONDAY

Thank God for the many ways he is connecting viewers with "the truth." Pray that many people in the region who want to know more about Jesus and God's Word will find programs to answer their questions.

## TUESDAY

Thank God for the way he is using the SAT-7 PARS chatrooms to help strengthen and support Iranian followers of Christ. Pray that those writing answers on the pages will be led by the Holy Spirit.

## WEDNESDAY

Thank God for the many young lives He is touching through the SAT-7 KIDS channel. Pray that producers of new drama programs will make shows that will effectively expand children's understanding of God and His ways.

## THURSDAY

Thank God for all those who give to support SAT-7's broadcasts. Pray that they will be blessed for their gifts, and that more people will be called to give to and pray for this expanding ministry.

## FRIDAY

Thank God for all the other Christian ministries such as Life Agape and the Bible Society of Egypt that are producing programs to air on SAT-7.

## SATURDAY

Thank God for programs like "New Wineskins" on SAT-7 PARS. Pray that the hosts of these teaching programs will be led by the Lord as they write about topics to help their viewers understand how to live a life of devotion and service to Christ.



### SAT-7 PARS viewer:

Two years ago I came to faith in Jesus through watching your programs. At the time I was close to killing myself. Your programs are really helping me, especially lately when I had a hard time forgiving my brother-in-law. But I watched your teaching program, "The Parables of Christ" and brother Arman gave a message about forgiveness. That helped me a lot and now things are going well. I'd like to talk to brother Arman. Thank you for your programs! — A YOUNG WOMAN IN IRAN

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Account name: SAT-7 International Trust

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**GBP** Account: 013-33-004583  
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### SAT-7 KIDS viewer:

First, I would like to thank you for all your great efforts to produce meaningful programs for children. I am also very happy for the Christian beliefs you teach and for the wonderful spirit of Christianity that you reflect through the programs on SAT-7 KIDS. I also thank God with all my heart that SAT-7 KIDS has filled our children's spare time. It enables parents to allow their children to watch the channel's valuable programs without our supervision. I would like to say again "thank you" for making it possible for our children to watch beneficial programs rather than watching the other secular and violent channels. — A MOTHER IN KUWAIT



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To make a donation or for more information log on to:

SAT-7 English Website: [www.sat7.org](http://www.sat7.org) SAT-7 ARABIC Website: [www.sat7.com](http://www.sat7.com) SAT-7 PARS Website: [www.sat7PARS.com](http://www.sat7PARS.com)