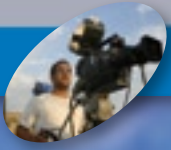


# Uplink

Quarterly News from SAT-7

SEPTEMBER 2008

www.sat7.org



SAT-7 ARABIC



SAT-7 PARS



SAT-7 KIDS



## Broadcasting Peace in Christ

Violence is a daily threat to millions of people who live in the Middle East and North Africa. Bombings, riots, and wars destroy lives

throughout the region. In addition to political strife, many communities also face ethnic unrest and interfamily battles which can continue endlessly through cycles of revenge killings.

How should Christians who live in the area, who are often victims of violence, respond? Christ said, "I have told you these things, so that in me you may have peace. In this world you will have trouble. But take heart! I have overcome the world." John 16:33 (NIV)

That scripture is the foundation for SAT-7's new "Peace Amidst Violence" campaign, which is a joint effort between SAT-7 and a number of local media ministries and Bible Societies. ***"It's about promoting the idea that if we have Jesus in our lives, we can have peace, no matter what situations we may face,"*** says Rita El Mounayer, the Programming Director for SAT-7 ARABIC and SAT-7 KIDS. The partner groups are creating their own elements for the campaign while SAT-7 is working on the television aspects.

***"I have told you these things, so that in me you may have peace. In this world you will have trouble. But take heart! I have overcome the world."*** JOHN 16:33 (NIV)

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Campaign logo and screen shots from TV spots

### how to watch and support SAT-7



**SAT-7 ARABIC** broadcasts from Eutelsat Hot Bird 8 at 13° East, (Frequency 12.379 GHz, Vertical Polarity, 27.5 MSym/sec, FEC 3/4) Arabic broadcasts run 24 hours a day, seven days a week.



**SAT-7 KIDS** broadcasts from Eutelsat Hot Bird 6 at 13° East, (Frequency 11.642 GHz, Horizontal Polarity, 27.5 MSym/sec, FEC 3/4) Children's Arabic broadcasts run 24 hours a day, seven days a week.



**SAT-7 PARS** broadcasts from Eutelsat Hot Bird 6 at 13° East (Frequency 11.642 GHz, Horizontal Polarity, 27.5 MSym/sec, FEC 3/4). Farsi broadcasts run 20 hours a day.



**TURK-7** broadcasts can be viewed on the same frequency as SAT-7 PARS each day at 9:30-11:30 and 21:30-23:30 CET



To check program schedules, learn more about partnering with SAT-7, or to make a donation, go to:  
[www.sat7.org](http://www.sat7.org) (English),  
[www.sat7.com](http://www.sat7.com) (Arabic) or  
[www.sat7PARS.com](http://www.sat7PARS.com) (Farsi)

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SAT-7 has already produced and is broadcasting three TV spots as part of the campaign. In one, an infant plays in a crib while the camera slowly zooms out to reveal the crib is located in the ruins of a war zone. Then the scene fades and the words of John 16:33 appear on screen. In another spot, children fly kites and play in a field while in the forest nearby a militant with a machine gun decides to bury his weapon. The former militant eventually walks away with his family while the viewers hear the words to an Arabic song, "so plant the seed of peace, water it, and spread it. It's all from the Lord of Peace."

***"Cycles of violence in this region will never end unless someone forgives and turns the other cheek,"*** says Terence Ascott, SAT-7 CEO. ***"Violence can become a way of life that impacts everyone in a household. So we wanted to create a special campaign to help change people's attitudes."***



Above: Screen shots from TV spot from the 'Peace Amidst Violence' campaign  
Right: A scene from 'How are you with Christ?'



## ARABICnews: NAFITHA CELEBRATES 2 YEARS OF LIVE BROADCASTS AND PROMOTING JESUS' IDEAS OF PEACE

*Nafitha* (Windows) is SAT-7's long running current affairs and news program. Originally broadcast in 1998, its purpose has been to bring reports of what the Lord is doing around the world to the Christians of the Middle East, helping them to feel a greater connection to Christ's global family. Over the years the program has grown significantly and is now two separate shows: "*Nafitha Around the World*" continues to bring reports about Christian activities around the world to an Arabic speaking audience, and "*Nafitha Live*" is an interactive current affairs program that has been



Live outside broadcast of *Nafitha*

broadcasting live every Thursday night since June 2006. Several SAT-7 Board members recently participated in a live episode, discussing religious freedom in the region. One board member talked about how in his country a Christian can convert to Islam without any difficulty, but not the other way around. Another guest, building on the "Peace Amidst Violence" concept, urged all viewers, whatever their religion, to teach their children to appreciate and not hate those who hold different beliefs than their own.

## ARABIConscreen: HOW ARE YOU WITH CHRIST, SEASON III

***"God gave me His grace and entrusted me to look for people who are suffering. I'm here to listen to your heart and treat your heart's wounds with love and faith,"*** says Father N'imtallah (Grace of God) to a female prisoner sitting on the floor of her cell. The woman is named Nahed. Her story is long and sad; her husband beat her and kidnapped her children. One day he returned and raped her. Nahed then attacked him with a knife, resulting in her imprisonment. It's a stirring tale, just one from the

SAT-7 drama series, "How are you with Christ?" In this episode the woman, who was not a Christian, has a dream where Christ appears to her and promises to care for her and her children. The visiting priest was a fulfillment of the dream, and he brings Godly comfort, a Bible and a good lawyer to help her. Nahed puts her trust in Christ and eventually is released and reunited with her children. Producers of "How are you with Christ?" designed the program so viewers can see, in dramatic form, how

Christ can touch people's lives even in the midst of the terrible situations. "How are you with Christ" is now in its third season, with 13 episodes currently in production, to air later in the year.





## PARSnews:

### SAT-7 PARTNER SENDS AWARD-WINNING DIRECTOR TO SERVE ON THE PARS TEAM

Mikael Tunér lived with his family in Kabul, Afghanistan from the age of one until he was thirteen. When he returned to Finland, Afghanistan stayed on his heart. Fluent in Farsi, Mikael continued to study the language while also becoming an award-winning television director and instructor. Now God has called Mikael to begin serving as a Director and Production Manager for SAT-7 PARS. "I'm very excited to have Mikael with us. He is an experienced television professional and will be able to help train our staff. And, I'm sure he will be able to help us make more programs to support our Afghan viewers," says Sara, SAT-7 PARS Executive Director. SAT-7 Finnish Partner "The Messengers" is making it possible for Mikael to serve with SAT-7. Please keep Mikael's family in your prayers as they make the transition to living and working in Cyprus.



## PARSONscreen:

### MUSIC SHOW INCLUDES CHRIST'S MESSAGE OF LOVE AND UNDERSTANDING

Around 60% of Iranians are under age 25, and many of these young people are discouraged by the lack of jobs and freedoms in their country, as well as the threat of war. SAT-7 PARS is broadcasting a program for youth called "Christian Music Show" that contains a mix of locally made Farsi music videos and videos from western Christian bands. During a recent episode, a singer described how she had sought fulfillment in the world, but found that only Christ could bring her peace. The message of Christ understanding our pain resonates with young Iranians. Reza, host of the program, says; "We plan to record and broadcast more testimonies of young Iranians, because testimonies are powerful; they impact people."



## KIDSnews:

### NEW CAMERA EQUIPMENT ARRIVES IN LEBANON

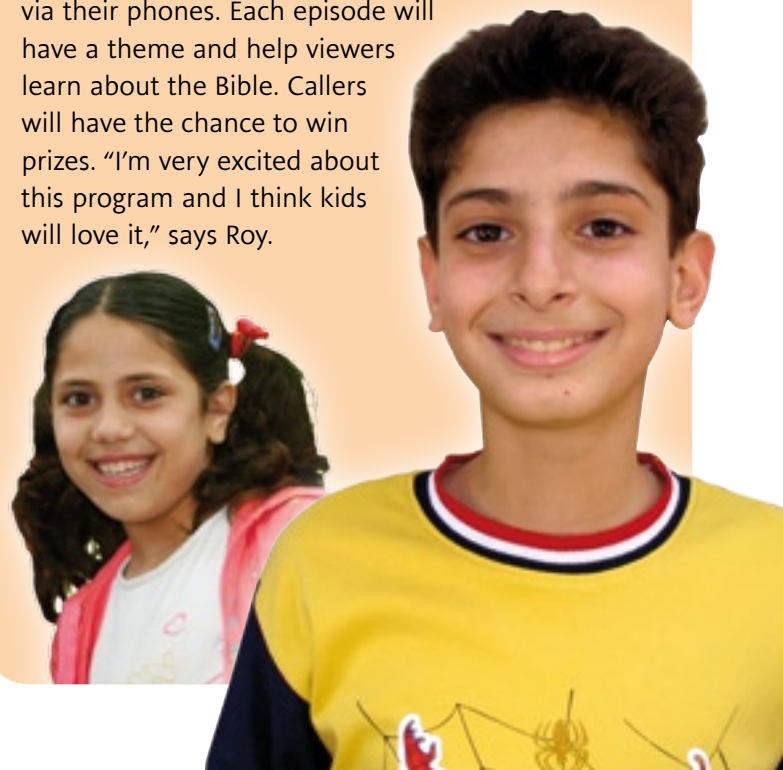
In the June 2008 edition of this Uplink newsletter, the SAT-7 Lebanon Children's Production Manger is quoted as saying, "we really need more cameras!" This summer God has answered that cry. Four new and complete camera packages were recently delivered to the SAT-7 Lebanon office. "Everyone was very excited when the equipment arrived and helped carry it into the building. These cameras will enable us to have a second full studio dedicated to KIDS productions," says Naji Daoud, SAT-7 Lebanon Executive Director. The Lebanon team sends a big "thank you" to all the people who have donated toward the new equipment.



## KIDSONscreen:

### "ALO, ALO" (HELLO, HELLO), NEW KIDS GAME SHOW

"We're going to have children from countries like Algeria, Egypt, Lebanon, and across the region who will be on the phone participating in this show," says Roy Abikhalil, producer of "Alo, Alo", a new game show for the SAT-7 KIDS channel. The show is the third game show that SAT-7 has produced for children, but the first where children from across the region will be participating via their phones. Each episode will have a theme and help viewers learn about the Bible. Callers will have the chance to win prizes. "I'm very excited about this program and I think kids will love it," says Roy.



# prayer diary

## SUNDAY

Pray that the "Peace Amidst Violence" campaign will inspire viewers to seek peace, in Christ and in their daily situations—helping to break cycles of violence in their communities.

## MONDAY

Pray for the crews working on the 'Nafitha' programs, in Lebanon and Egypt. Pray that they will find and produce stories about Christian activities in the region that will encourage viewers.

## TUESDAY

Thank God for the new TV cameras and support equipment that has arrived in Lebanon. Pray that the equipment will survive for many years of service. Pray also that God will bless those who have provided the equipment.

## WEDNESDAY

Pray for the drama programs airing on SAT-7 Arabic such as "How are You with Christ?" Pray that viewers will be drawn to these programs and that many will find hope in Christ through the stories.

## THURSDAY

Pray for youth programs airing on SAT-7 PARS such as "Christian Music Show." Pray that young and discouraged Iranians will tune in to the program and that their hearts will be touched by God's love coming through the music.

## FRIDAY

Pray for SAT-7 KIDS programs, especially new shows such as "Alo, Alo." Pray that programs like that will help children learn more about the Bible and become excited about learning its truths.

## SATURDAY

Thank God for all the staff members serving with SAT-7. Pray that God will bless them, use them, and strengthen them. Pray especially for new staff members, such as Mikael Tunér, to integrate quickly into the team.

## Lives Changed through SAT-7's Channels



### SAT-7 ARABIC viewer:

SAT-7, you are a candle that God sent to every person and especially youth. Thank you very much for the great efforts you exert for your channel to be fruitful. Your sweet fragrance is filling the whole world. A TEXT MESSAGE FROM A MAN IN IRAQ

### SAT-7 PARS—Streaming broadcasts reach Iranians around the world!

I came to know Christ by watching SAT-7 PARS' streaming broadcasts on the Internet. I like to watch some other Farsi Christian channels as well, but you have a better quality stream than some of them. I have some questions about the Bible. Could you please send a Bible so I can read it myself?

AN IRANIAN STUDENT LIVING IN INDIA



### SAT-7 KIDS viewers:

I like the program "Fatafeet" (Crumbs) very much, it is funny and interesting. You are really creative. May the Lord give you grace and strength to produce more wonderful programs. I would like to tell you honestly that SAT-7 Kids is the best children's channel in the whole world.

HAIDY, A GIRL IN EGYPT

I would like to send my greetings to the best channel and to its best program: "Bed Time Story". I love all the stories that Rita reads on the program. Thank you very much for the great efforts you exert to tell us these Bible stories. I learn a lot from them.

SILVIA, AN ARAB GIRL LIVING IN SWEDEN

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GBP Account: 013-33-004583  
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